

2023-2024 District Goals

District: 325 K

Constitutional Area: India, South Asia and the Middle East



SERVICE ACTIVITIES

Goal Statement

By the end of the 2023-2024 Lion year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 100% of clubs in our district report service.

Action Plan

[Action Plans to Achieve District Goals.docx](#)

GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on success and challenges to GAT leaders

Involving Young Lions and Leos in our Global Membership Approach working groups

GLOBAL MEMBERSHIP APPROACH SUPPORT

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead:

[Contact the Global Action Team support staff](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2023-2024 Lion year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	15	300	300	150
2nd Quarter	0	0	75	10
3rd Quarter	5	100	100	10
4th Quarter	0	0	125	5

FY New Clubs

20

FY Charter Members

400

FY New Members

600

FY Retention Goal

175

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

825

Action Plan

[Action Plans to Achieve District Goals \(1\).docx](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2023-2024 Lion year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 100% of zone chairpersons attend zone chairperson training.**
- b. Our district will confirm 75% of club officers (president, secretary, and treasurer) attend club officer training.**
- c. Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.**

Action Plan

[leadership development.docx](#)

LCIF

Goal Statement

By the end of the 2023-2024 Lion year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 100% and club participation in our district increases by 100%.**
- b. Our team will ensure that 75 clubs in my district achieve 100% member participation.**
- c. I will work to achieve a Diamond level LCIF Chairperson's Medal.**
- d. I will make a personal donation of \$1000 to LCIF and I will ask 15 members of my district cabinet to make a personal donation to LCIF.**

Action Plan

[LCIF Action Plan Lions International MD 325K.docx](#)

CUSTOM GOALS

Goal Statement

S- Lead to change/women empowerment/District Office Building

M- new Clubs/LCIF

A- Meeting the target of new members and club

R- Club Orientation

T- 1000 New Member Growth

Action Plan

[Action Plans to Achieve District Goals \(2\).docx](#)

Goal Statement

S- Lead to change/women empowerment/District Office Building

M- new Clubs/LCIF

A- Meeting the target of new members and club

R- Club Orientation

T- 1000 New Member Growth

Action Plan

[358 Action Plans to Achieve District Goals \(2\) 6506.docx](#)